



PUBLIC

# Making Science transforms its business model with SAP S/4HANA, improving efficiency and access to information

**The company has exponentially increased its efficiency while also improving the standardization of all its processes**

Making Science Group is a marketing and technology consulting firm that helps companies accelerate their digital capabilities. With more than 1200 employees, spread across 22 offices and presence in 15 countries, its goal is to cover the needs of its clients through three business lines: Digital Marketing & AdTech, Cloud, Software, AI & Cybersecurity, and Raising Tech.

Making Science offers its clients end-to-end capabilities necessary for consulting, development, and integration through three solutions powered by generative AI: Gauss AI, Ad Machina, and Trust Generative AI. It has a global network of delivery hubs that drive job creation and the availability of highly qualified tech talent for the development of projects that accelerate transformation and modernization.

The organization's leaders were looking for a scalable and robust cloud-based platform capable of serving their more than 850 clients and 22 work centers. This led to the decision to adopt the SAP S/4HANA Public Edition platform and SAP SuccessFactors.



## Challenges and Opportunities

- The company needed to update its IT systems with a platform that would improve the performance of its processes, increase efficiency, and unify the information from all its offices in different countries.
- The main objective of Making Science with the implementation of SAP S/4 HANA Public Edition and SAP SuccessFactors was to centralize all information with a robust solution that would facilitate decision-making and improve the efficiency of their processes

## Why SAP? And SEIDOR?

- Making Science's plan was to integrate SAP as part of the company's business strategy due to its strong ability to adapt to the changing needs of organizations. To achieve this, they established an implementation plan in collaboration with SEIDOR in Italy, France, the United Kingdom, the USA, and Ireland.
- Making Science decided to trust SEIDOR as its technological partner for this project because, in addition to being a leader in Spain in the implementation of SAP ecosystems, it has a strong international network that can support the implementation of the solution in all the countries where the company is present.

## Benefits

- The most significant benefit has been the transformation of its business model, increasing efficiency and improving the standardization of all its processes.
- They have achieved a significant reduction in repetitive tasks through automation, and ensured the availability of strategic business information in real time at all levels of the organization.
- Greater operational efficiency and increased productivity.



*“Working with SEIDOR has been a very positive experience. They have supported us in both the implementation and continuous improvement phase, helping us better understand our business processes and providing the necessary support to continue growing and increasing our productivity. In addition to improving the daily management of accounting, projects, financial analytics, and human resources management.”*

**Javier Mora, CIO of Making Science**



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