# Streamlining hospital services and supply via SAP Business One

Riyadh-based Wagdlife Trading Company provides maintenance and repair services for public and private hospitals as well as retail and wholesale medical equipment sales for both Saudi Arabia and the GCC through the company's Dubai branch. When Wagdlife set its sights on further market expansion, they relied on SAP Business One and the implementation wizards at Seidor MENA to equip them with the tools to accomplish higher employee productivity levels, greater accuracy and speed for order processing and financials, and more reliable decision-making, placing Wagdlife on track toward achieving their long-term growth objectives.

### **Before: Challenges and Opportunities**

- Desire to increase the company's market share and expand into new markets
- Need for a more thorough grasp of customer preferences, ordering and purchasing data, and overall client statistics
- · Aim to achieve greater efficiency, productivity, and accuracy for better decision-making

#### Why SAP Business One and Seidor MENA

- Solution offers a scalable, integrated data platform with highly accurate real-time data and cutting-edge analytics for better decision-making
- Solution is cost-effective with a user-friendly interface, making the system simpler to use with less time devoted to training
- Partner deemed to have a "great and very helpful team" in addition to being a major global player

#### **After: Value-Driven Results**

- Time-savings and increased employee productivity
- · Greater accuracy for pricing and quotation issuance
- · Better informed, more reliable decision-making
- · Increased profitability and management consensus that the solution was a very worthwhile investment



"SAP Business One is a great investment. We recommend it. It saves us time and effort, streamlines our financial reporting and enables us to make more reliable decisions than in the past. Use of the program has increased our company's value."

Yehia Khalaf, CFO, Wagdlife Trading Company

## 10 years'

Market experience and steady growth in both the Saudi and GCC hospital and medical supply industries

**Featured Partner** 





