

# Pioneering polymer distribution propelled by SAP Business One

Established in 2014, Polydist Arabia is a Riyadh-based global distributor for polymers raw materials, specializing in the distribution of polypropylene, polyethylene, polystyrene and master batch polymers. When the company set out to streamline its comprehensive range of customer services encompassing sales, marketing, logistics, financial and global trade compliance, they opted for SAP Business One with expert implementation support from Seidor MENA. Consequently, Polydist Arabia now benefits from a more efficient, user-friendly system with complete inventory oversight and end-to-end materials traceability, faster financial reporting and transaction processing, and enhanced synergy with a majority of their customers who also run SAP, placing the company on track toward further growth in the GCC.



**“With the help of SAP Business One, we’ll be able to reach our goals in the future. It’s a good investment for SMEs as well as big companies.”**

Christopher Apole, Sales Assistant, Polydist Arabia

## Before: Challenges and Opportunities

- Seeking a comprehensive ERP solution to manage and oversee the full range of company activity
- Aspiring to streamline inventory management
- Striving to achieve faster and more accurate transaction processing

## Why SAP Business One and Seidor MENA

- Solution offers a flexible, integrated, easy-to-use data platform with real-time data and analytics  
Solution allows the company to benefit from synergies with a majority of their customers who also run SAP solutions
- Partner deemed to deliver proactive, prompt support with excellent communication skills

## After: Value-Driven Results

- User-friendly system with easy to understand interfaces reflecting real-time inventory data for more comprehensive stock monitoring
- Faster, more efficient reporting and business transactions
- End-to-end traceability for incoming and outgoing products and materials

**Over 500**

satisfied customers in Polydist Arabia’s fast growing client portfolio

**10 products**

available in over 20 different grades to meet every customer’s needs

Featured Partner



**Petrochemical Distribution Co. (Polydist Arabia)**  
Riyadh, Saudi Arabia  
[www.polydistarab.com](http://www.polydistarab.com)

**Industry**  
Chemicals; Oil and Gas; Wholesale Distribution; Professional Services; Travel and Transportation

**Products and Services**  
Distribution of polypropylene, polyethylene, polystyrene and master batch polymer raw materials via tailor-made distribution solutions.

**Featured Solutions**  
SAP Business One

**To watch the video**  
[Polydist Arabia moulds future success with SAP Business One](#)

**THE BEST RUN**

