

# SUCCESS CASE

## Media Customer

Our Media customer is part of a large US group that is a leading broadband connectivity company and cable operator serving more than 32 million customers in 41 states within the US.

This media customer delivers tailored advertising and production for media. Operates in +30 M households, nearly 100 DMAs, and 41 states, providing advertising and marketing services utilizing national cable networks, internet advertising, and promotional events.



Media



US, East Coast

### Why SEIDOR

SEIDOR is a technology consulting company with a presence in more than 40 countries, with more than 6,500 professionals and serving more than 8,000 clients. SEIDOR is one of a few SAP Platinum partners worldwide and a member of the United Vars. SEIDOR has more than 15 BRIM projects in different industries and countries and a team of more than 80 consultants that allows us to reuse all the knowledge gained in each experience in future projects. In addition, SEIDOR has its own systems to configure all kinds of scenarios and perform demos or PoCs. SEIDOR offers companies the opportunity to build different billing schemas increasing their profits with a more modern and flexible solution to meet customer needs.

SEIDOR

### Goals & Business Challenges



Unify legacy billing systems of 13 regional independent instances. Each region with their own master data (customers, revenue, services, etc.). The goal is to enhance the customer experience by centralizing the invoicing process, meaning one invoice per customer, homogenizing accounts across regions in one central SAP BRIM S/4 instance.



Disaggregate information for invoicing purposes.



Speed up monthly closing by unifying the invoices.



Consolidate current accounts. The customer's information was allocated in 13 different systems, making it difficult to determine the account balance for each customer.



Consolidate the invoice printing and distribution processes and increase digital invoice distribution through SAP.

### Solution

- SoM, Convergent Invoicing, FICA, and Convergent Mediation.
- The BRIM S/4 solutions is an installation integrated with its 13 legacy systems through Convergent Mediation. Each legacy system sends the consumes already charged to BRIM.
- S4 HANA + BRIM. From the order to the generation of the accounting to be reported to the parent company, that is the one generating the accounting for the group in an independent S/4 Instance.
- Convergent mediation with multiple sources and destinations technologies.
- S/4 only for BRIM usage installed.

### Key Benefits

- Enhanced flexibility to define different types of invoicing and complex billing cycles.
- Improved customer experience and consolidated accounts receivable & statements. Invoice distribution savings.
- Enhanced process automation, new business models (charge per advertisement viewed), and integrated accounting with corporate books.
- Consolidated Invoicing/AR.



40  
Countries



+6500  
Professionals



+8000  
Clients



SAP Pinnacle  
Awards 2022  
Winner  
for the 7th consecutive year

[www.seidor.com](http://www.seidor.com)

[info.america@seidor.com](mailto:info.america@seidor.com)

